



The PAR Group – Corporate Overview

Company Facts The PAR Group is a training and consulting company specializing in helping growth-oriented companies develop talent throughout their organizations.

Founded in 1979 by entrepreneur James C. Georges, the PAR Group has successfully coached over half a million people, from CEO's to customer service representatives, on how to influence other people to take action. As a result, today the PAR Group is recognized an international training and consulting leader that has strong, long-term relationships with companies all over the world.

Clients PAR clients range from Fortune 500 companies to small entrepreneurial businesses that want to grow their people and their operations. Included on the PAR client list are such companies as:

- Agilent Technologies
- Barclays Bank
- Coca Cola
- Delta
- DuPont
- Fort Dodge Animal Health
- Glen Ellen Winery
- Hewlett-Packard
- IBM
- L'Oreal
- McKesson/HBOC
- Merrill Lynch
- Quaker Oaks
- Oracle
- Siemens
- Singapore Institute
- Sprint
- Southern Company
- Thomas Cook
- USF
- Valvoline
- Verizon

Programs' Overview The PAR leadership training and coaching programs are all based on scientific studies and decades of observing successful leaders in business, the military and everyday life.

This research, coupled with the firm's real-life leadership experience, is the core of the PAR strategy and award-winning trainings.

PAR offers seven different programs, each focusing on the skills involved in leadership and on how to implement those skills fluently. Every PAR program is designed to help individuals and organizations obtain measurable, quantifiable results.

The PAR programs, taught over a one to three day period at the client's site, are – *Coaching: Leadership Skills for Managers and Supervisors*; *PAR Sales Training*; *Leadership and Teamwork*; *Everyone's A Customer I & II*, *Listening, the Key to Teamwork*; *Listening for Teamwork*.

Management Team James K. Georges – Chief Executive Officer
G. Thomas Herrington – Senior Partner
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